

# JEWISH YOUNGSTOWN AREA RATE CARD JOURNAL

The Jewish Journal, published six times a year by the Youngstown Area Jewish Federation, offers current local, national, and world news of Jewish interest. It is mailed to members of the Jewish community in Mahoning and Trumbull counties in Ohio and Mercer and Lawrence counties in Pennsylvania. Read by some 6,000 people, the Journal is distributed by email to more than 5,100 individuals, and is available in every branch of the Public Library of Youngstown and Mahoning County and the Warren-Trumbull County Public Library. It is also available for download on the Federation website.

The Jewish Journal, printed on premium newsprint, is 10.875"x10.875" and is four columns wide. There are special holiday issues three times a year. To view the submission schedule visit [jewishyoungstown.org/jewishjournal](http://jewishyoungstown.org/jewishjournal). Exact publication and deadline dates are available upon request.

## POLICIES AND CONDITIONS

- All rates are net.
- Rates and advertising policies are subject to change without notice.
- Inserts for non-profit organizations only. Price available upon request.
- Special features and columns may be sponsored at various rates.
- Payment must accompany all political and first time ads.
- Non-profit organizations receive a 15% discount.
- The Jewish Journal will not be liable beyond the cost of an advertisement for its failure to insert.
- Position instructions are considered on a request basis only. In no event will refunds or cost adjustments be made because of the position or section in which the advertisement has been published. Reinstatements will be considered on a case-by-case basis.
- No material will be accepted by the Jewish Journal which is considered contrary to the best interest of the Jewish community, or which violates common standards of dignity and decorum.

## AD SUBMISSION INFORMATION

Submitted ads that are larger than the designated dimensions for the space purchased will be charged at the next highest rate and, if possible, enlarged to fill that size. In the alternative, the ad may be reduced to the appropriate dimensions or cropped/skewed to fit. In any case, the Jewish Journal will not be responsible for the readability of ads that must be made larger or smaller or the loss of cropped graphic elements.

### AD REQUIREMENTS

- Advertisements must be submitted digitally by the advertiser in either pdf, jpeg, or tiff formats.
- Physical copies will not be accepted.
- Print-ready ads are required; the staff of the Jewish Journal cannot alter the contents of any ad.

### ADVERTISING RATES

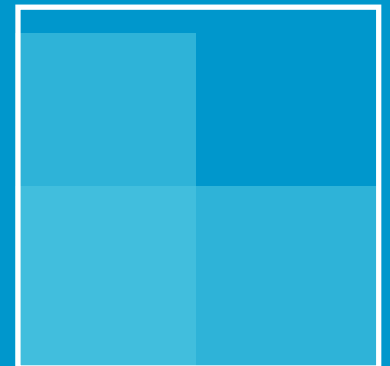
	1X	6X
<b>FULL PAGE</b>	\$552	\$524
<b>1/2 PAGE</b>	\$276	\$262
<b>1/4 PAGE</b>	\$138	\$131
<b>1/8 PAGE</b>	\$69	\$65.55
<b>BUSINESS CARD</b>	\$45	\$42.75
<b>PER COLUMN INCH</b>	\$11.50	\$10.50

## AD SIZES

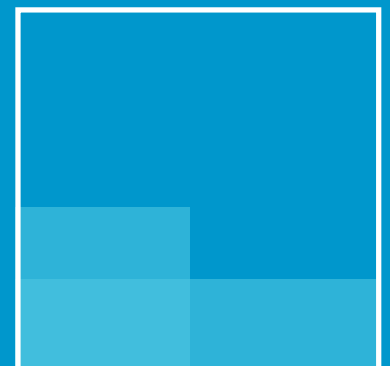
**FULL PAGE**  
10x10"



**1/2 PAGE**  
Vertical: 4.9x9.25"  
Horizontal: 10x4.5"



**1/4 PAGE**  
Vertical: 4.9x4.5"  
Horizontal: 10x2.25"



**1/8 PAGE**  
Vertical: 2.375x4.5"  
Horizontal: 4.9x2.375"  
Banner: 10x1.25"

